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Stadium Blitz Gamified Obstacle Course Race Announces 2020 Tour Dates
*Races Coming to Major Stadiums in Florida, Arizona, Texas,
Ohio, Kansas, New Jersey and More*

Denver, Colo. – (Nov. 12, 2019) – [Stadium Blitz](#), presented by Rob Gronkowski and [Gronk Nation](#), ushered in a new style of gamified obstacle course race to major stadiums earlier this year. Today, organizers announced a 2020 tour that will travel throughout the U.S. in the coming year. Registration is now open for stadium tour stops in Tallahassee, Fla.; Tempe, Ariz.; Dallas, Texas; Columbus, Ohio; Lawrence, Kan.; and Piscataway, N.J. Additional tour stops will be announced in spring 2020.

“When we launched Stadium Blitz in October 2019 in Buffalo and Tampa, we quickly knew it was a competitive experience unlike any other for fitness enthusiasts of all levels,” said Chris Gronkowski. “The opportunity to chart your own course allows competitive racers, aspiring athletes and even families with children to all compete side-by-side in some of America’s favorite stadiums.”

Stadium Blitz is designed to make the fun and empowering experience of obstacle course racing available to fitness enthusiasts of any level and children as young as seven years old. One of the only obstacle course races that allows participants to determine how hard they want to be tested, Stadium Blitz allows racers to challenge themselves without intimidation or the threat of punishment through a gamified, choose-your-own-adventure race course.

Designed to test different areas of fitness from strength to agility, Stadium Blitz features three levels of obstacles, each increasing in difficulty but intermixed throughout the course. A racer who completes an obstacle is rewarded with points—the harder the obstacle, the bigger the point potential. Racers can decide to skip an obstacle and forfeit the reward. Points are earned and tracked via special RFID-connected wristbands. Participants can compete as an individual or as a team.

Early bird registration for a Stadium Blitz obstacle course race starts at just \$40 for adults. Special pricing is offered for children, students and members of the military. Fans and supporters are also invited to join in the fun by cheering participants on from special seating areas inside the stands of America’s premier sports stadiums.

Stadium Blitz 2020 tour dates include:

- Feb. 8 – Doak Campbell Stadium in Tallahassee, Fla.
- Feb. 29 – Sun Devil Stadium in Tempe, Ariz.
- March 14 – Gerald J. Ford Stadium in Dallas, Texas
- April 18 – Ohio Stadium in Columbus, Ohio
- April 25 – TBA in Lawrence, Kan.



- May 2 – SHI Stadium in Piscataway, N.J.

Additional tour dates will be announced in spring 2020 for host markets in New England, Colorado, Western New York, Southern California, and Indiana. The Stadium Blitz National Championship will close out the 2020 tour.

For more information or to register, visit StadiumBlitz.com. Follow the race series on social media @StadiumBlitz and via the hashtag #AreYouGame.

For media inquiries, please contact: media@stadiumblitz.com.

About Stadium Blitz

Stadium Blitz is a new gamified obstacle course race series held in premier sports stadiums across the nation that puts participants in charge of how hard they want to be tested, without the threat of intimidation or punishment. In partnership with Rob Gronkowski and Gronk Nation, Stadium Blitz obstacle races are designed to provide a one-of-a-kind experience for fitness enthusiasts of every level, and children as young as seven years old. For more information and multimedia assets, visit StadiumBlitz.com.

About Gronk Nation

Gronks, the family of football. This family of five boys has pushed themselves to become elite athletes while having the time of their lives. Four of the Gronkowski brothers have played football in the NFL, while the oldest brother Gordie played professional baseball. The Gronks work hard and push themselves to be the best on and off the field. The brothers are now taking the next steps and using their talents in the business world and Hollywood, with new businesses like their Gronk Nation clothing line, Ice Shaker brand and Gronk Fitness Products. For more information, visit GronkNation.com.

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